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Royal Burgh of St Andrews Community Council

Agenda - December 2002

There will be a meeting of the community council at 7pm on Monday 2nd December in the Burgh Chambers of the Town Hall, Queen's Gardens. There will be a short break at about 8pm during which the 200 Club draw will be made.

1. Apologies

Donald Macgregor

2. Minutes of November 2002

(Read for accuracy in matters of substance - harangue the secretary for minor errors (spelling etc) outwith the meeting).

3. Presentations

(For anyone wishing to address the meeting on a matter relevant to St Andrews. Please contact the Secretary or Chair before the meeting. Priority will be given to those who have been invited to speak or have given advance notice).

3.1. Community Police Report

3.2. Beach Sports

Presentation by Russel Hutcheson of Kingsley Media. Appendix A - from the brochure.

4. Fife Councillors

4.1. Frances Melville (West)

4.2. Sheila Hill (South)

4.3. Bill Brooks (Central)

4.4. Jane Ann Liston (South East)

5. Planning Committee Report

6. Matters Arising from Previous Meetings

6.1. Best Kept Town & Village Competition

Meeting to discuss proposed new structure of the competition 7pm Wed 4 Dec, County Hall, County Buildings, Cupar.

Who will attend?

6.2. Strategic Planning

Iain Smith MSP sends an update on the campaign to retain Fife as a single unified planning authority, covering the points made to the Parliament's Petitions Committee and to the responsible minister.

6.3. Green Belt adoption

Appendix F - Letter to Fife Council

6.4. CCTV Evaluation

Appendix C - Further correspondence

6.x. Other matters arising

7. New Business

7.1. Consultation on Amended Scheme for Community Councils

Appendix B - covering letter.

Draft revised scheme circulated with the meeting papers. Response to Fife Council by Monday 24th February. Community Councils seminar 22/2/03. Draft Election Rules (not circulated) cover switch to postal ballots.

Seminar subjects

- Planning Intro
- Planning Experienced
- Licensing Intro
- Conduct of Councillors (decl of interest etc)
- Scheme for Community Councils (incl complaints procedure)
- Methods of Involving Your Community
- Partnership Working/Developing Local Projects
- Common Good/Trust Funds
- Why the Community Plan is relevant to CCs
- Managing the environment
- Other suggestions?

(Show of hands for interest please)

How are we to deal with this (and is the deadline appropriate with the festive season nearly upon us and the seminar two days before the end of consultation)?

7.2. Town Centre

Mrs Willsher, a former community councillor, writes to suggest:

7.2.1. Waste Collections and Traffic It would relieve the congestion in the town centre if the waste collections were made soon after 9am, a relatively quiet time when the students at Madras and Greyfriars are in school, and there is little traffic. At present at 10.30-11.30am traffic is at its height and the garbage vans create hold-ups at Bell Street and Market Street. She adds that in all the busy towns she has visited recently the collections have been done before mid-morning.

7.2.2. Shop signs: Subway She expresses concern, her own and others, at the size, ugliness and number of signs at the Subway shop in Market Street and in particular the recent addition of the "garish electric" Open sign within a window. She feels that insufficient regard is being taken of the conservation area in this case and fear it might be the thin edge of a wedge destroying the otherwise "on the whole" pleasing appearance of shop signs in the area.

7.3. Transportation Programme Consultation

7-9pm Tue 3rd Dec, Burgh Chambers.

7.4. What on Earth

Friends of the Earth winter newsletter: Time to start planning for planning changes; Ethical Investment Cooperative; Campaign News; Ecological Debt; Agents for Environmental Justice; World Summit in Focus; Green Book reviews; Ecological Neighbourhood Watch; Air Travel's environmental impact; Environmental Test for (prospective) MSPs.

7.5. Rights of Way

Appendix E - Scottish Rights of Way Society offer information/assistance.

Do we wish to meet?

7.6. Community Learning Plan Launch

We are invited to attend at the East Neuk Centre, Anstruther, 7pm Tue 3 Dec.

7.7. Street Name required

For the housing development off John Knox Road. Community Council are invited to suggest an appropriate street name for consideration by Fife Council. All parties connected with the development including the nursing home have agreed "Prince William Drive" would be an appropriate street name. The Community Council are requested to include this suggestion in their deliberations.

8. Reports from Officers

8.1. Chair

8.2. Treasurer

8.3. Secretary

8.3.1. 25th Anniversary year photograph 6.45pm January 6th 2003.

9. Reports

9.1. from Committees

Written reports of meetings are required by terms of the Scheme for Community Councils.

9.1.1. General Purposes Appendix G

9.2. from Representatives

For any verbal reports of meetings attended etc. Issues requiring a decision by community council should be raised under items 6 Matters Arising or 7 New Business, as appropriate.

10. Any Other Competent Business

Please notify Chair of AOCB items before the start of the meeting or at the break. Hint: Given that the end of the meeting is often taken in something of a rush, unless items are urgent it might be better to submit them for next meeting's New Business.

Appendix A - Beach Sports

European Open Beach Sports Championships 2003

kingsleymedia

Proposal For European Open Beach Sports Championships 2003

Executive Summary

This document outlines a strategy to introduce beach soccer and beach volleyball to our shores and to put Scotland at the forefront of the development of the sports in the United Kingdom and increase our prospects for future Olympic successes and representation at professional and amateur international levels.

This strategy sets out proposals to host a major sporting competition - the European Open Beach Sports Championships (EOBSC) - on the West Sands in St Andrews in May 2003.

The consideration for a Joint Venture with Kingsley Media is sought from the West Sands Liaison Group of St Andrews to realise this exciting new event and ensure its success which will benefit the local and wider Scottish economy, through potential opportunities for tourism and business development, and those participating who will enjoy the exhilaration of competition through physical activity in a safe environment which enjoys a strong psychological association with health and well-being.

Firstly, who are you and what do you want?

Kingsley Media is, first and foremost, a graphic design consultancy based in Kilmaurs, Ayrshire. Beach sports are certainly a departure from its core business, but with many years experience working with professionals from a variety of different disciplines including television, journalism, public relations and world travel, it has developed many skills beyond the normal remit of its output. Russel Hutcheson is the owner of the business and he explains where this apparently crazy idea, and four year obsession, came from and his association with St Andrews:

"Watching the opening match of the 1998 World Cup, I was struck by the distinct contrast in styles and abilities between the Brazilian and Scottish national teams. While the languid South Americans

displayed their usual composure and comfort in controlling and playing the ball, the Scots always seemed to look nervous in possession - seemingly lacking the fundamental technical skills to deal with awkwardly played passes, particularly when the ball was off the ground.

Each team comprised of 11 carbon-based life forms with the popular and universally accepted combination of a head, two arms and two legs attached to a torso. Not surprisingly I came to the conclusion that other factors must influence a team's ability to play football at the highest level. While the history books will show a deficit in goals net for Scotland of only one, the gulf in skills that existed then, and has since widened, was far greater. The recent debacle in the Faroe Islands has graphically illustrated the extent to which Scotland has slipped down the world rankings. How can it be that a country with such a rich resource of open areas for recreation, and an established heritage of organised football be found so sadly lacking when competing at international level? I believe that the fundamental problem is that not many people have fun playing football anymore.

The contrast in styles between Brazil and Scotland is not dictated by social factors: if that were the case we would have won the World Cup years ago. I remember seeing beach soccer on the embryonic Sky TV when I was still working at BBC Scotland in Glasgow. Satellite TV was still the butt of public ridicule and hadn't yet become the major player in televised sport it is today, and it just clicked into place there and then. I realised that it was absurd that the nation that created the game of football is completely surrounded by the very resources Brazil's footballers naturally exploit: its beaches! Originally I questioned whether the Scottish climate was conducive to outdoor beach soccer and was thinking in terms of indoor facilities like they have constructed in Norway, but seeing the enthusiasm my nine year old son has for the beach environment all year round convinced me that weather was a secondary issue.

Being able to attend the North American Sand Soccer Championships in Virginia Beach this year convinced me that beach soccer was the way ahead. When it came to deciding on a potential venue there was only one option: St Andrews. Not through any deeply cynical attempt to commercially exploit an established tourist magnet - though I must concede it helps - but because I have a strong emotional connection to the town having spent the majority of my summer holidays there when I was a teenager. While a student in Dundee, I was a frequent visitor to the town to play golf and see a friend who was attending the University. This connection has been retained with the purchase of a holiday caravan on the outskirts of town two years ago and my recent acceptance as a Country Member of the New Golf Club of St Andrews.

My commitment to the town is absolute, as I am also the Chair of my local Community Council, and know the extent of feeling that can exist in strong communities towards 'interlopers' who seek to exploit the local environment.

If the desire is there to host my proposed event, I will endeavour to ensure that the West Sands are returned to the condition they were found in, if not better, and believe that any residual benefits should go directly to this valuable public resource."

Introduction

As a logical development from an initial presentation made to the West Sands Liaison Group/Fife Council (WSLG) by Kingsley Media on 6 August 2002, this document endeavours to add some flesh to the bones of the idea, and to take cognisance of the issues raised by the WSLG at that meeting.

As such, this should not be considered a definitive and binding blueprint for the event's format as there are still significant amounts of consultation to be carried out before ambitions come to fruition. Kingsley Media has taken on board a desire of the WSLG to augment the original proposition that was only geared towards beach soccer, to include beach volleyball. There is also the potential to include beach rugby to promote another popular form of recreation, though details of the formal formatting of this sport has yet to be established. The central issues addressed in this proposal impact

on all three sports and their participants equally, with the actual formation of playing areas being the easy part! Where dimensions or specifications are mentioned, these relate to the definitions contained in the adopted rules of the two sports: North American Sand Soccer Championships (Adapted from the International Beach Soccer Association & Pro Beach Soccer Tour) and USA Volleyball: Rules of the Game Commission, Beach Volleyball Committee 2000. Kingsley Media is hopeful of securing the services of Shepherd+ Wedderburn's Sports Business Group in future negotiations and acknowledges their assistance and encouragement to date.

Sports

Beach, or sand, soccer is already an established and popular sport in the United States and mainland Europe. The professional circuit was established in 1992 and following the development of an international 'Pro Beach Soccer Tour', the game was launched to a global cable television audience. The importance and recognition of this dynamic sport increases every year.

In 1998 the European Pro Beach Soccer League (EPBSL) was launched with the South American Beach Soccer League following in 2000, and in 2001 the debut of the North American League. 2002 brought the official ratification of the laws of the game by FIFA, association football's world governing body, which already endorses the use of its 'Fair Play' logo at official beach soccer competitions. In January 2001 the International Olympic Committee and FIFA agreed to study the possibility of introducing beach football, along with futsal (indoor football), to the 2008 Summer Olympic Games.

Development of the game at amateur grass-roots level is growing at an exponential rate in the United States and indoor facilities are being constructed throughout Europe to augment natural arenas. The drive is on to give the sport greater exposure and expand the number of international teams competing throughout Europe through the further involvement of national football associations and governing bodies in the EPBSL: England made their league debut in 2002.

Beach volleyball has enjoyed a longer, but less steep, developmental curve with its origins going back to the 1940s. The Association of Volleyball professionals was formed in the US in 1983 and three years later the sport was televised for the first time by ABC. It has already achieved the status of a prominent Olympic event after receiving recognition in 1993.

Everybody knows the exalted, and often misplaced, level that football enjoys in the British psyche, but volleyball is a major participation sport in the UK, and there is no reason to presume that participation in the event will be heavily skewed in football's favour, though any media publicity will certainly concentrate on football's presence.

Formats

People have played football and volleyball recreationally on the beaches of the world for decades, but the organised formatting of them is a relatively new phenomenon, fuelled by their exposure on terrestrial, then cable and satellite television, to worldwide audiences. Beach soccer is played on a 30 x 40 yards field of sand demarcated by ropes fixed at ground level. It is a fast-moving, high-scoring and dynamic barefoot version of conventional football.

Played in a 5 v 5 format over three periods of 12 minutes and with unlimited substitutions, the concept of beach soccer may appear to have more in common with the conventions of ice hockey, but there the similarity ends as only the most basic equipment is required to participate. Its format means that it is extremely accessible, a factor which has undoubtedly added significantly to its popularity: the annual North American Sand Soccer Championships (NASSC) attracted in excess of 4,500 players for their three day event on June 9 and 10 this year in Virginia Beach, Virginia, and next year it celebrates its tenth anniversary.

Beach volleyball's playing area consists of a rectangular playing court measuring 18m x 9m (59' x 29'6") and a surrounding free zone that is a minimum of 3m (9'10") wide, also demarcated by ropes.

Unlike beach soccer, team composition is variable with doubles featuring two players and no substitutes; triples having three players and two substitutes maximum; four-players consisting of four players and two substitutes maximum; and, sixplayers requiring six players and six substitutes maximum. With the exception of doubles - where there is no facility for substitution - teams may have unlimited substitutions.

There are two formats of game currently in operation: a one game match is won by the team that scores 30 points with a two point advantage; while a best-of-three game is won by scoring 21 points with a two point advantage and the deciding game requiring a 15 point score with the same advantage.

Concept

The European Open Beach Sports Championships will be an opportunity for anyone to try out beach soccer or volleyball and will hopefully be the first steps toward Scotland, Ireland and Wales joining their English counterparts in international events or contributing to Olympic representation.

The Championships should be organically scalable to reflect the levels of interest generated. No team should be excluded, and there will be as many different categories for competition available to encourage participation across all age groups and both genders.

The inaugural Championships will be primarily on an amateur participation basis. There should be the facility to extend the competition to include representation of UK and/or European professional teams if the willingness to be involved is there and the financial revenue is available to reimburse them, if this is a predetermined factor in their involvement.

Venue

St Andrews enjoys a deserved worldwide reputation for visitor hospitality and facilities established around its Home of Golf image, and with the phenomenal natural resource of the West Sands so close to the town, there is no doubt that this will be a significant marketing tool for the EOBSC. While not having direct air or rail links, the town's proximity to the excellent, and comparatively uncongested, transport infrastructure of Scotland will enable easy access by road from the rest of Scotland and beyond though it may be beneficial to operate some form of mass transit to facilitate access to the site.

The stretch of beach identified for potential use currently lacks the fundamental infrastructure to support the high volume of participants anticipated: there is no provision for running water or toilet facilities at present and the road surfaces are inconsistent.

There will be a requirement for temporary structures to be installed for segregated changing facilities, administration and first aid, retailing and viewing platforms akin to the tented villages featured at major golf championships. Provision should be made for basic shelter from the elements in the event of extreme inclement weather. Significant media interest may result in television exposure through high profile participation of celebrities or established senior teams, and a separate 'centre court' with spectator facilities should be considered: sited on the recreational area between the beach and the Jubilee golf course.

This would also enable play to continue when tidal influences may restrict competition on the beach, and if floodlit, enable play to continue after sunset, and be a central focus for climactic matches. Kingsley Media is in discussions with a reputable company with local installation experience toward

a costed specification.

Soundings

Initial promotion and public soundings will be taken exclusively, and cost-effectively, through the use of the Internet in order to adequately permeate the overseas markets where the sports have already been established. Local hoteliers and guest house owners would obviously seek to convert these into overnight stays, though it is anticipated there will also be great demand from UK-based participants. Established media outlets will be contacted to secure editorial coverage, as it has been established that paid-for blanket advertising does not always generate an adequate return on investment. Potential players will fill in a 'Statement of Intent' form which will enable Kingsley Media/WSLG to establish the amount of interest generated in the project on a local, European and international scale before committing resources to it. This information will provide a logistical framework on which to plan and organise the event. Only when operational viability is confirmed through this method, will the competition be initiated and promoted. It is suggested that a December 31 deadline is imposed for registration of interest.

Event

For the purposes of this projection, bearing in mind the many variables inherent in beach volleyball regarding team composition, consideration will only be given to beach soccer at this stage, though it has its own variables depending on which target sector responds most actively.

In keeping with the advice of WSLG to avoid the July/August peak period in St Andrews, Kingsley Media would position the event from 17-26 May 2003.

Operating eight pitches, this would cater for 32 teams playing in groups of four, guaranteeing each team at least three games, playing through to a daily Final.

There would be 9 divisions ranging from Under 10 to Seniors (30+) for both genders and mixed Corporate and Student groups. Fees would range from £130 (€200) for Under 10s to £300+ (€456) for Corporate teams with the option for individuals without teams to play in a composite team at a charge of £20. Dependant on responses, there may be a facility to offer a pay-as-you-play option for those who do not wish to participate in competition matches. Play will be coincidental with low water times, but as the preferred playing area is above the high water mark anyway, it is anticipated that this will not significantly impinge on the smooth running of the competition, though tidal effects will be factored into the final timetable of play.

The weekend of 23-26 May is a designated Bank Holiday weekend, and coincides with the scheduled Scottish FA Cup Final, and there may be the option to negotiate with the broadcaster of the Final to augment its radio or television packages with a coordinated Beach Finals option, or indeed, approach the opposition channel(s) as an alternative audience. The conclusion of the senior divisions before these dates may auger well for the participation of many of Scotland's professional football teams.

Sponsorship

Sponsorship will be sought on a variety of levels. From individual pitch, team, media and contributing sponsors through to presenting sponsors and main title sponsor, it will be beneficial to secure support in cash or in kind from businesses or bodies that match the core values of the EOBS and/or can directly contribute to the successful staging of the Championships.

Association with the EOBS should prove an attractive promotional vehicle for home-based exporting businesses whose products or services would benefit from the sport's higher profile in the US and Europe.

Kingsley Media is, however, mindful of the suitability of potential sponsors: the EPBSL enjoys support from a major beer brewing concern and while it could be perceived as a viable sponsor for the Corporate, Student or Senior divisions, it would be considered wholly unsuitable as a main title sponsor due to the involvement of minors. This would also recognise the local by-law that forbids consumption of alcohol in public places.

It is anticipated that there will be great interest among potential sponsors due to the widest demographic spread of target consumers available to any sporting event in the UK.

The WSLG also has the option to apply for Sportmatch funding, which would allow it to 'double up' its sponsorship money. Applications close on 9 November for a panel meeting on 9 December (2002), and 10 February for a 10 March (2003) meeting.

While sponsorship money is sought to assist in the finance of staging the tournament, it would be desirable to offer a substantial reward to the winning team or teams. The tenth NASSC take place in Virginia Beach two weeks later and a trip to the US would be a substantial prize to offer, as well as a fantastic publicity vehicle.

Kingsley Media travelled out to the Championships in June, which cost about £1000 for flights, accommodation and subsistence. With sponsorship from transatlantic carriers and others Kingsley Media is confident the cost per head could be brought down. The winning team at NASSC 2002 walked away with a cheque for \$6000 in prize money.

Staffing

The working model consists of eight pitches, and Kingsley Media envisages each being served by two staff, who will take turns at officiating matches and being a pitch assistant and go-between with the tournament director.

Dependant on the extent of the 'tented village', staff will be required to maintain all the provided facilities to a high standard and to ensure that no littering is allowed, and that any waste materials are segregated into recyclable commodities.

While advice will be sought regarding employment law and criteria regarding the use of temporary labour, it is considered likely that the rich resource of students will be tapped into, not just in St Andrews but also from Dundee. The positioning of the Championships will obviously impact at a time when some students are at their busiest, but it is hoped that some may choose, or be available, to contribute to the success of the event.

Policing

Advice will be sought about policing implications that may result from large numbers of participants and spectators concentrated in a relatively compact and remote area where retail outlets may have valuable stock and be handling amounts of money. Kingsley Media will take on board any advice regarding local by-laws that should be adhered to, and is keen to advocate best practice strategies that are employed at public events.

Benefits and conclusions

The operational advantages of beach soccer and volleyball over other competitions are evident. Beach fields can be temporary or permanent installations with minimal maintenance. The playing surface is consistently inconsistent throughout the duration of competition and variable weather conditions are handled more readily than conventional fields which can become waterlogged or worn in high activity areas. This means that there is no 'maximum use factor' and play can be unlimited.

Both sports require only the most basic equipment for competitors and the fact that it is played barefoot contributes to its inherent accessibility. These fast moving, lively and fun sports also offer great benefits to the conventional forms they have evolved from as they sharpen technical skills, develop new ones and can fundamentally change the way British people perceive and participate in recreational pursuits.

By playing beach soccer and volleyball at a time of year more suited to being outdoors, it may just bring back the fun to football, the vitality to volleyball and be the origin of future Olympic successes!

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Appendix B - Community Council Scheme and Seminar

Covering letter from Iain Grant, Law & Admin Service

Review of Scheme for Establishment of Community Councils in Fife/Community Council Seminar

At its meeting on 12th September 2002, the Policy and Resources Committee of Fife Council agreed that a review should be carried out of the Scheme for Establishment of Community Councils in Fife. Additionally the Committee was advised of a proposal to hold a seminar for Community Councils in February next year.

1. Consultations

The Council hopes that as many Community Councils as possible will submit their views on the new Scheme, the new election rules and the other issues below to ensure that the final documents reflect the widest range of views possible. Your Community Council is therefore requested to submit its views on the following issues to me no later than Monday 24th February 2003

(a) Review of the Scheme for Community Councils

A draft amended Scheme has been drawn up in partnership with a small group of Councillors and Community Councillors and a copy of the draft Scheme (presented as a discussion document) is enclosed for your Community Council's attention and comment.

The enclosed document incorporates some suggested amendments proposed as a result of experience gained over the last few years. Additionally, certain points within the Scheme are highlighted as points for discussion with the views of Community Councils sought on these issues. Finally, there are sections of the Scheme which have not been amended in the draft, but these are also open for comment in light of your experience over the past few years. If your Community Council feels that any of these sections require to be amended then please include this in your response to the consultation.

The previous version of the Scheme also included an appendix detailing the populations and number of Community Councillors for each Community Council area. Work is currently ongoing in obtaining up-to-date figures and this appendix will be forwarded to all Community Councils in the near future.

The consultation period on the Scheme will run until Monday 24th February 2003. Thereafter, an amended Scheme will be submitted for ratification to the meeting of the Policy and Resources Committee of the Council which will take place early in April 2003.

(b) Community Council Election Procedures

The Council is also reviewing its procedures for holding Community Council elections in light of experience gained at the set of elections held last year. The proposed set of election rules for Community Council elections is also enclosed with this letter with the principal difference in the proposed rules being that it is proposed that any contested elections in future shall be held using a postal ballot. Comments are invited on the attached rules on the same timescale as for that for the Scheme.

(c) Procedure for Complaints Against Community Councils

In light of a number of complaints over the actions of Community Councils or Community Councillors in recent years, the Council is considering introducing a Complaints Procedure whereby individual members of the public can complain about their treatment or what they see as inappropriate behaviour by Community Councils.

Although the number of such complaints is quite small, given that Community Councils are public bodies, the Council believes that some sort of formal complaints procedure should be considered. At present it is likely that any procedure would be a two step process with a complainant's first recourse being to contact the Community Council itself. Thereafter, if the complainant was not satisfied there would be an external option to pursue.

The Council would therefore welcome views on:

- The need for a Complaints Procedure
- The proposed 2 step procedure
- Who should be the external arbiter of an unresolved appeal - Fife Council or someone independent?

I will be collecting views on this subject during the consultation period on the Scheme.

2. Seminar for Community Councils

The Council is also proposing to hold a seminar for all Community Councils in Fife in Glenrothes on the morning of 22 February 2003. There will be two elements to the seminar, 4 short presentations and 6 workshops. It is likely that individuals will be able to listen to two of the following four presentations:

- Framework for Licensing/Planning decisions
- Conduct Issues for Fife and Community Councillors (including declarations of interest)
- What is the Fife Community Plan?
- Managing the Environment

Individuals will also be able to take part in two of the six workshops. Whilst it is intended that one of the workshops will offer a final opportunity to discuss the draft Scheme and a proposed complaints procedure, the Council would be interested to hear from Community Councils what else should be considered at the seminar.

Accordingly, a sheet of possible topics is also enclosed with this letter of which five will be the subject of workshops at the seminar. I would be grateful if you could indicate on the sheet, the level

of interest that your Community Council has in each subject. There are also additional spaces for you to suggest topics which have not been included in the list.

To gauge the level of interest in the seminar, it would be helpful if you could also give an indication of the numbers likely to attend from your Community Council.

Returns slips concerning the seminar should be sent to Mike Melville, Team Leader (Administration), Law & Administration, County Buildings, Cupar, Fife, KY15 4TA no later than Monday 6th January 2003

Appendix C - CCTV Evaluation Study

Prof Harry Staines responds to our comments.

It might be helpful to give an outline of the evaluation, of which the survey in St Andrews is part. The evaluation is similar to the one I did in Dundee and Perth, which is recognised at the most thorough evaluation of public space CCTV in Scotland (and possibly the UK).

The evaluation comprises

the effect of CCTV on the incidence, detection and displacement of 15 crimes indicated as important by Fife Constabulary, which are very similar to those independently suggested by Tayside Police. More details of the crimes chosen are given below.

We use historic data collected each month for each crime for each town separately for areas under the cameras and the immediate vicinity to predict the figures after the system goes live. We then compare these (taking into account any trends and monthly differences) with the actual figures. Rigorous statistical techniques are then used to determine if the introduction of the cameras coincide with a change of the figures.

Interviews with control room staff (which has already taken place) to spot if those at the "coal face" have identified areas where the CCTV has had an immediate impact and those where the cameras can be used more effectively.

Interviews with members of Fife Constabulary select from each of the eight towns that comprise the system. The interviews will include the impact of the system on day to day and future policing.

Interviews with retailers of the eight towns to determine their views on a range of issues including changes to crime, safety and sales since the system went live.

Interviews with 200 visitors to the centre of each of the eight towns in November and March. Visitors to the centre of the town are used rather than residents since many people may work, study, shop or be a tourist in St Andrews but not live there (or vice versa). The questionnaire is based on one used successfully in Dundee and Perth but adapted for Fife in consultation with Fife Community Safety Partnership (FCSP).

The evaluation was commissioned by FCSP (as stipulated by the Scottish Executive as a condition of a grant) after a competitive tender. It is being conducted independently by the University of Abertay Dundee, recognised locally as experts in this area.

[Our response below, with his replies to the points inset & *italic*:]

A number of points were raised for me to pass back to you.

Firstly: it was felt that a study before the system has even been running a full year is premature.

If we waited for a period of say two years after the introduction of the system before starting an evaluation then we would not be able to

1 Suggest improvements evident after a short time

2 Measure changes in the public's perception as they become more familiar with the system

Secondly: there is some concern that the promoters of the CCTV system, Fife Community Safety Partnership, have commissioned this study. If this is intended to be an independent audit of the effectiveness of the CCTV system that is to be welcomed. Some indication of the remit given to the study would be helpful.

FCSP commissioned the evaluation but it is being undertaken independently - see above

Thirdly:

> 1. An analysis of 15 crimes

Concern was expressed that in the first place 15 crimes seemed too small a sample for a valid study of the effects of CCTV on St Andrews.

15 Crime categories would be a more accurate definition. These were chosen by Fife Constabulary who produced a very similar list to that of Tayside Police when they were asked to do the same. These include violent crimes against the person, vandalism, shoplifting, burglary, stealing cars, stealing from cars, drugs.

Similar studies include a much more restricted list of crimes.

Further, how are the crimes to be selected - randomly to determine the overall effect, or pre-selected for CCTV involvement?

See above

Fourthly:

> 4. A survey of approximately 200 visitors to St Andrews...

This item causes community council concern. The implication that only visitors to St Andrews matter is not something we can support.

Sorry for giving the wrong impression. Firstly, St Andrews is not being singled out. Each of the eight towns are being surveyed. The only difference between your survey and the others is that no other town mentions being a student and that some towns also have a rail station in addition to a bus station.

From the wording of later portions of your letter, and the fact that you have taken the trouble to contact this community council, it appears that the use of "visitors" is only a poor choice of words;

nonetheless we would appreciate your confirmation that this is the case, that the survey and analysis will take account of the opinions of all types of passer-by, be they local or visitor.

Perhaps visitors is not the correct word. Please remember that these are visitors to the town centre not to the town. They may be at work, a student, a shopper, just walking about. They include those that live in St Andrews and elsewhere who work/study/shop/ just happen to be in the centre of St Andrews. Suggestions for another word to describe this group would be appreciated.

At what times will the survey be undertaken - daytime only, or will evening 'visitors' to St Andrews centre be included too?

All day (consistent with the safety of the interviewers) on a Saturday and a weekday.

Final point:

The survey form appears, at first glance, designed to elicit pro-CCTV answers. Again this raises the question of the aims of this evaluation. A study that is not even handed will not provide a valid understanding of the perceptions and effects of CCTV on St Andrews, which is very much needed given the money spent on this system.

I don't agree with the first statement. The use of a 5 point symmetric likert scale that ranges from strongly agree to strongly disagree allows the respondent the full range of options to express disapproval.

I agree that a study not handled in an even handed way will not produce a valid understanding and that the evaluation is very much needed. I think that you would be horrified at examples of other 'evaluations'. Many are undertaken directly by the company that installed the system or town centre managers. I don't know of another evaluation that analyses the crime figures as rigorously as that undertaken here. Some surveys compare a few crimes for six months before and six months after the system go live. Given the seasonal nature of some crimes (e.g. shoplifting around Christmas) these are seriously flawed.

I hope that this response goes some way to reassuring the community council. I would be happy to provide more information, perhaps by attending a meeting, if you thought that this would be desirable.

Appendix D - Fife Road Safety Strategy

Our response *emphasised*

Mission Statement

The Road Safety Strategy for Fife provides a focus towards a reduction in road casualties in Fife by promoting a strategic approach to the planning, coordination and delivery of road safety activities

Aims

1. To make roads in Fife safer for all, road users, particularly the most vulnerable groups. *Agree*
2. To promote good practice in road safety. *Agree*

There is though some doubt within community council over some of Fife Council's safety practice in regard to introduction of advisory cycle lanes in St Andrews; we have asked for monitoring of incidents/casualties involving them.

3. To develop programmes of action to reduce Fife's road crashes and related casualties. *Agree*

4. To promote the concept of appropriate speeds and raise public awareness of road safety issues. *Agree*

5. To encourage positive alliances between all agencies involved to coordinate efforts and maximise effectiveness.

Agree, despite the jargon - is such weak language really suitable for a public consultation?

6. To evaluate road safety initiatives where practical to ensure effective use of resources. *Agree*

Objectives

1. To make Fife's roads, especially residential ones, safer for all road users but in particular for the most vulnerable groups such as children, pedestrians and cyclists. *Agree*

2. To promote a climate of public opinion that encourages safer driving practices and discourages speeding and bad driving. *Agree*

3. To raise all road users awareness of the risks their actions impose on others, and seek to change driver behaviour, in particular, through education.

Agree, though many road users, even drivers, are already responsible and that should be recognised. A hectoring approach, putting forward the view that all drivers are irresponsible, is unlikely to be effective. Gentle reminders of good practice for the more responsible can be helpful to avoid the problem of bad practice driving out the good because 'everyone else does it'.

4. To promote the concept of appropriate speeds, in both built up areas and rural areas, encouraging speed reduction where necessary. *Agree*

5. To create a road environment that encourages safer road user behaviour and particularly to minimise conflict between motorised and non motorised user groups. *Agree*

6. To reduce the need for journeys by car in favour of healthier or more environmentally friendly alternatives such as walking, cycling and public transport to help reduce traffic volumes and consequently danger on the roads.

Agree, provided the carrot comes before the stick, ie start to provide the alternatives beforehand.

7. To monitor and review progress in achieving casualty reduction targets and road safety priorities. *Agree*

8. To include relevant road safety measures, based on safety audit principles, as part of new developments. *Agree*

Comments

Community Council has called in the past for 20mph zones around schools. We look forward to seeing them in place AND ENFORCED as soon as possible.

Appendix D - Rights of Way / Recreational Access

(From Alistair Lawson, Field Officer, Scottish Rights of Way Society)

I am aware of the recent coverage in 'The Courier', regarding your Community Council, the Fife Council rights of way officer post, recreational opportunities in N-E Fife, the status or security of rights of way and so forth.

The purpose of this letter is to float the possibility of a measure of collaboration between ScotWays and your Community Council. The kinds of thing that we can bring to the table are as follows:

- We are the principal body which is active in the field of sign-posting; we enjoy national recognition by the other players in the countryside field and our signs are in the familiar green and white style which is the unofficial 'national norm'. We have been engaged in this work since the 1850s, and our biggest current project is the comprehensive sign-posting of routes in the West Highlands, where, within the past six years, we have covered the area from the Sound of Mull right up to Wester Ross. More relevantly, we have also sign-posted numerous routes in N-E Fife over the years.
- We hold the master-copy of the National Catalogue of Rights of Way, with Scottish Natural Heritage as our 'sleeping partner'. The respective chapters of the Catalogue are shared with each of the 32 local authorities and with such other principal players - e.g. Forest Enterprise - as might need it. The Community Council might find it useful to have sight of the relevant part of the Catalogue.
- The cost of our sign-posting work is usually underwritten by funding partners. In the last ten years, we have had major support from the Gannochy Trust (Perth), SportsScotland and, currently, Scottish Natural Heritage; in addition to these, further support for specific projects comes from the local authorities, community councils, Rotary Clubs and others.
- Given that rights of way law is a little difficult to come to grips with, we have available a two-tier public presentation: either a 'public lecture' format, with the emphasis on history geography, social factors and attractive scenery, or a 'teach-in' format, best suited to community council office-bearers, with a view to sharing with them the hard information which they might need in order to deal knowledgeably with local issues.

As examples of our regular local action on the ground, I would cite the following:

- I am going out on Friday of this week with the new Course Superintendent at St Andrews Bay, to consider joint action in relation to paths adjacent to the course;
- We shall shortly be installing new signs at Lucklawhill, to mark the routes over the hill towards Balmullo;
- You may recall recent 'Courier' coverage of difficulties at Balmalcolm, which we helped solve by means of new signs;
- Within the past year, we have supplied signs for an alternative approach to 'The Mount', just north of Cupar;
- I have, within recent months, delivered our lecture to the Rotary Club of Cupar, with whom we are now considering joint on-the-ground action;
- I have, some years ago, given the same lecture to the St Andrews Walking Club;

- We have an active local representative in St Andrews, in addition to which one of most experienced Directors lives in the East Neuk and is available to deal with local matters.

Within the above range of activities, I am sure you will be able to identify some basis for productive interaction.

Appendix F - Green Belt

To Douglas Sinclair, Chief Exec Fife Council

At the November meeting of the Royal Burgh of St Andrews Community Council the following resolution was passed unanimously:

"This Community Council calls on Fife Council to implement the proposal by Menzies Campbell M.P. that there be an immediate alteration to the St Andrews Area Local Plan. This alteration should specify the precise boundaries of the Green Belt encircling the town, as required by the new Structure Plan."

We now understand that a similar proposal by Cllr Frances Mellville has been rejected by Planning Service. One of the reasons given was that:

"The St Andrews Area Local Plan was adopted in 1996 and is therefore not fully up to date in many aspects of policy."

We note that Government's Planning Advice Note 49 on Local Planning, says (Para 14):

"Planning authorities should ensure that statutory plans retain their relevance by addressing current and emerging land use and environmental issues..."

The Planning Advice Note goes on to refer to a system of annual or biennial reviews (Para. 16) with the findings made public, and steps taken immediately to alter the plan, where necessary.

Para 18 says

"Alteration of a local plan ... will generally be necessary to conform with a newly approved ... structure plan. To avoid a hiatus at local level, structure plan approval should be anticipated and preparatory work on local plan alterations commenced as soon as possible..."

As work on the new Local Plan will not be started until next year it seems that we are facing exactly the hiatus warned against.

We believe that it is now necessary to alter the current St Andrews Area Local Plan, as envisaged in the Planning Advice Note.

A further reason given by Planning Service not to proceed is that:

"To try to deal only with Green Belt designation in isolation would leave us vulnerable to attack by the pro-development lobby."

It seems to us that, whenever it is considered, any green belt designation will be attacked by the speculators, developers and those organizations which present that what is good for them must necessarily be regarded as good for St Andrews.

It seems that Fife Council does not understand the level of concern felt in St Andrews after developments of recent years and in the light of current proposals.

We urge that Fife Council reconsider the decision by Planning Service against early implementation of a St Andrews Green Belt.

Appendix G - GP Committee

7/11/02 Present: Archie Strachan, Ian Goudie, Donald Macgregor, Joe Peterson, Frank Riddell, Murdo Macdonald, Pete Lindsay.

1. Western Development

(Frank Riddell declared an interest through his position in the University and did not take part in the discussion of this issue)

Discussed attending the Headon/Uni meeting regarding the Scoping Report. As this is not a formal part of the planning process (no planning officials will be present) decided not to send official representative in the light of PAN 47 [1] (below) - MM to respond.

2. Bulletin

Some problem with length of Madras College and Loches coverage. PL DM FGR to finalise content over the weekend - MM to review.

3. Loches

Letter to press asking for public input, to follow Bulletin - PL

4. Summary of suggested twin/link policy for CC. - PL

Any twinning requests to be dealt with on their merits, but the following guidelines are suggested for discussion by CC:

Twinning requests should:

- i) come from within St Andrews.
- ii) show a suitable degree of pre-existing involvement with, and benefit to, St Andrews people (eg exchanges and other cultural involvement) with the prospective twin.
- iii) be supported by people of St Andrews - it is not a community council decision alone.
- iv) Where (ii) is not possible, due to distance or a newly established relationship CC will support cultural links programmes, which may later be the basis for a twinning in terms of (ii).

5. Future of existing Trust Funds and investment of new monies etc. - MM to research, report to CC.

[1] Extracted from Scottish Office Planning Advice Note 47

Discussions on applications

20. In some cases community councils may find it helpful to discuss applications with the planning authority. Authorities should respond constructively to requests for more information or discussion of particular proposals. Discussions on the planning merits of cases between applicants and community councils are strongly discouraged. It is for the planning authority to discuss issues with various parties if they think it necessary before coming to a decision.

Correspondence

06/11/02 Transportation Services	Draft programme 2003-4
08/11/02 Community Services	Best Kept Town meeting 4/12
08/11/02 Iain Smith MSP	Strategic Planning - Single Fife
09/11/02 Area Services Committee	Agenda 13/11
13/11/02 Cllr Frances Melville	David Rae's Greenbelt reply
13/11/02 FoE	What on Earth winter newsletter
14/11/02 Service Support	Computer supplies
14/11/02 Transportation Service	Transportation Plan public meeting
15/11/02 East Fife Community Learning Plan	Launch reception
15/11/02 Mrs E Willsher	Time of Waste Collection & Subway signs
15/11/02 Scotways	Rights of Way
16/11/02 CCTV Advisory Group	Minute, date of next
18/11/02 Planning Service	Fife Minerals Subject Local Plan
19/11/02 Scottish Water	Supply cut 21/11 11pm-6am
20/11/02 Balmullo CC	Visit to St Andrews CC meeting
20/11/02 Volunteering Fife	VONEF Newsletter
25/11/02 Scottish Civic Forum	eLeg & eVox
26/11/02 Environmental Services	New Street Address at John Knox Road.
26/11/02 Law & Admin	Review of Community Council Scheme
26/11/02 Planning	Change of Service Manager (Sandy Cook repl Jim Birrell)
26/11/02 St Andrews Week Coordinator	Steering Group Debrief 5/12/02
29/11/02 FoE	Lead in Drinking Water Campaign